

## Lisa M. Miller

### *Manager of Communications and Economic Development*

As AMEA's Manager of Communications and Economic Development, Lisa Miller is responsible for the joint action agency's strategic communications and marketing efforts, as well as economic and community development initiatives in support of AMEA's 11 Members.

Mrs. Miller joined AMEA in February 2007 as Director of Communications. In 2008, she was promoted to Manager of Communications and Marketing. In 2020, she was named Manager of Communications and Economic Development.



Her responsibilities include serving as editor of the *AMEA Communique*, *AMEA Utility News E-Newsletter* and the *AMEA Economic Development News*; preparing AMEA's Annual Report; preparing all AMEA publications; supervising the AMEA Scholarship Program; managing the content and structure of AMEA's web site and social media outlets; planning and coordinating the annual AMEA Power Supply Conference; administering Hometown Connections® marketing efforts (AMEA is the Hometown Connections Sales Affiliate for Alabama and Mississippi); coordinating AMEA-sponsored training programs for Members pertaining to communications; coordinating AMEA media relations as well as assisting Members with media relations; supporting Electric Cities of Alabama and American Public Power Association activities; supporting chamber of commerce activities throughout AMEA's footprint; and, working with and supporting AMEA Members on community and economic development initiatives through the AMEA Economic Development Program.

She has over 33 years of communications, marketing and economic development experience in the electric utility industry.

Prior to joining AMEA, Mrs. Miller was Manager of Communications and Public Relations for Central Alabama Electric Cooperative (CAEC), Prattville, AL, for 18 years.

Before her career at CAEC, Mrs. Miller served as Editor and General Manager of two weekly newspapers, *The Community Press*, Millbrook, AL (1986-1989), and *The Dadeville Record*, Dadeville, AL (1982-1986).

She has won numerous communication awards from the Alabama Rural Electric Association, the National Rural Electric Cooperative Association, the Cooperative Communicators Association (CCA), and the Montgomery Association of Business Communicators (MABC). In June 2006, she received her Master Cooperative Communicator certification from CCA.

Mrs. Miller serves on the Advisory Board of Auburn University's Government & Economic Development Institute.

She is a member of the Economic Development Association of Alabama and the Southern Economic Development Council. She serves on the Governmental Affairs and Economic Growth & Expansion Committees of Manufacture Alabama.

Mrs. Miller is a member of the Lake Martin Area Economic Development Alliance Board of Directors.

She is a member of the Alabama Communities of Excellence Board of Directors, where she served two terms as president (2014 and 2015).

In 2015, Mrs. Miller was appointed to the Main Street Alabama Board of Directors. She has served as secretary of the board, as well as chair-elect. In 2019, Mrs. Miller was elected chairman of the board, of which she served a two-year term (2020-2022). She currently serves as chairman of the Main Street Alabama Advisory Council.

Mrs. Miller serves on the Alabama League of Municipalities Economic Development Academy Resource Advisory Council.

She has been a member of the Public Relations Council of Alabama, Montgomery Chapter, and the Southern Public Relations Federation since 1999. She is a past president of the Montgomery Association of Business Communicators.

Mrs. Miller is actively involved in her community. She is a member of the City of Prattville Industrial Development Board of Directors, where she serves as vice chairman. She is also a member of the Autauga County United Way Board of Directors.

She is a board member of the Prattville Area Chamber of Commerce, where she is a past chairman of the board. She served as chairman of the Economic Development Committee for six years. She is also a past board member of the Wetumpka Area Chamber of Commerce.

Mrs. Miller is a past board member and chairman of the board of the Prattville Baptist Hospital Advisory Board, as well as a past board member of the River Region United Way.

Mrs. Miller was actively involved in the formation of leadership programs in Autauga, Elmore and Chilton counties. She served on the boards of Leadership Autauga and Leadership Elmore. She also served as chairman of Leadership Autauga County in 1999 and is a graduate of the 1996 inaugural class of Leadership Autauga County. Mrs. Miller is a member of the Leadership Autauga County Alumni Association.

In October 2005, she was presented the Spirit of Spinners Award, an award given annually by the Spinners Club of Prattville to an Autauga County woman for her commitment to community.

In September 2014, Mrs. Miller was honored with the 2014 Volunteer of the Year Award by the Prattville Area Chamber of Commerce for her “outstanding and dedicated service to the Chamber.”

A native of Alexander City, AL, Mrs. Miller holds a B.A. degree in Public Relations/Journalism from Auburn University. She is a member of the Auburn Alumni Association.

Mrs. Miller, and her husband, Mike, reside in Prattville.